

2019

Winners



Public Relations Association of Mississippi
Starkville/Mississippi State University Chapter



Creating the Portal to Kindergarten Readiness

Annie Price

Writing

NSPARC at MSU

Data Summit: Expanding Data-Driven Conversations Across Multiple Industries

Mariah Stevens

Writing

NSPARC at MSU

Career Exploration App Places Students in Control of Their Future

Tori Boatner

Writing

NSPARC

**Minor in Film Studies Brochure
Mississippi State University Department of Communication**

Advertising & Publications

Mississippi State University Department of Communication

TCALP Recruitment Campaign

Elizabeth North, Leah Barbour, Beth Barron, Gina Daly, Michaela Parker

Marketing

Mississippi State University Extension Service Office of Agricultural Communications

Women in Mississippi and East Africa Unite to Fight Issues Facing Girls and Women Worldwide

Laura McPhail

Writing

NSPARC at MSU

**NEXUS Data and Technology Feature Article
Dominique Lewis**

Writing

NSPARC

SSRC 2019 Annual Report

Emile Creel

Advertising & Publications

Mississippi State University

Data Summit 2019 Social Media Campaign

Annie Price, Mariah Stevens, & Tori Boatner

Social Media Management

NSPARC at MSU

Data Summit 2019

Laura McPhail, Libbi Havelin and the Data Summit 2019 Committee

Special Events

NSPARC at MSU

PRISM Logo Creation

Tate Smith, Terri Hernandez

Marketing

Mississippi State University

Nexus Fall 2019

Laura McPhail, Dominique Lewis, Femi Sobayo, Tori Boatner, Annie Price, and Mariah Stevens

Collateral Materials

NSPARC at MSU

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Cont.d

Mississippi Crop Situation Podcast

Art Shirley Ellen Graves

Audio & Video

MSU Office of Agricultural Communications

Data Summit Promotional Video

Femi Sobayo

Audio & Video

NSPARC at MSU

Data Summit 2019 Mobile App

Nathan Ansel and Femi Sobayo

Digital

NSPARC at MSU

Children's Foundation of Mississippi's Website Creation

Terri Hernandez Madeline Burdine

Digital

Mississippi State University

Mercedes-Benz of Tuscaloosa Social Media Campaign

Blake Williams

Student Campaigns

Student